

Subscribe to the Western Australian Apartment
Advocacy and receive the benefits

INDUSTRY ASSOCIATES' PACKAGE



The Australian Apartment Advocacy (WAAA) is the voice for 2.5 million Australians who choose to live in or own an apartment. Founded by Director Samantha Reece, WAAA is known as the Apartment Ombudsmen and provides advice and education to over 25,000 members on its database as well as the general apartment community. AAA also acts as a mediator between apartment owners and strata managers, developers and builders to resolve difficult or outstanding matters.

WAAA actively lobbies Government for greater Consumer Protection measures and is instrumental in changing the way that apartments are constructed and managed.

This package is for businesses who are associated with the apartment sector in a support role. This is the ideal way to interact directly with the development sector and also apartment owners.

WHAT YOU RECEIVE:

◆ Attendance for all staff to attend events FOC (Zoom and live)

WAAA offers a diverse range of topics for the apartment sector, with the latest trends in apartment living as well as contentious topics such as defects and changes to legislation.

WAAA provides a minimum of 12 zoom events per annum and these are recorded. So, if you happen to miss the event, you can catch up in your leisure time.

◆ One complimentary ticket to both the launch of and then the Apartment Awards for Excellence (WA)

Join WA's development sector for the launch of the WINconnect Apartment Awards for Excellence and the subsequent Awards ceremony, ideal for business networking and celebrating the best of the best within the apartment sector.

◆ One complimentary ticket to WA State Apartment Conference

This annual development sector conference will deal specifically with topics that are relevant to the apartment sector. This is the ideal opportunity to network with developers as well as other associate businesses.

◆ A copy of the 2021 Apartment Research results for your relevant State (and again in 2023)

WAAA's bi-annual research interviewed over 1400 WA apartment owners about what they loved about their apartment lifestyle and what they would like to change. The only research of its kind Australia wide – this is vital information when sharing with developer clients.

◆ Listed as preferred supplier on WAAA website

WAAA has created a preferred supplier list outlining key service providers including plumbers, builders, cleaners etc for dissemination to its 25,000 apartment owners. There are only 10 companies per State, per category who are offered this prestigious listing. Additional category listings are charged at \$250/category eg your company may offer plumbing, gas and fire services.

◆ Social media post recognising your company as an WAAA member x 2 (Facebook/Instagram/LinkedIn)

◆ Email signature "Proud supporter of WAAA" provided for all staff



INDUSTRY ASSOCIATES' PACKAGE VALUE: **\$6000**

What members pay:

\$175/month or \$2000/annum (plus GST)

Plus you may be able to claim the membership as a tax deduction!

If you feel this is a membership that you would like to be a part of then click on the subscribe now button.

We look forward to welcoming you to the WAAA community!

SUBSCRIBE NOW